

IDENTITYTM



ORGANIZATION

core agents



special agents



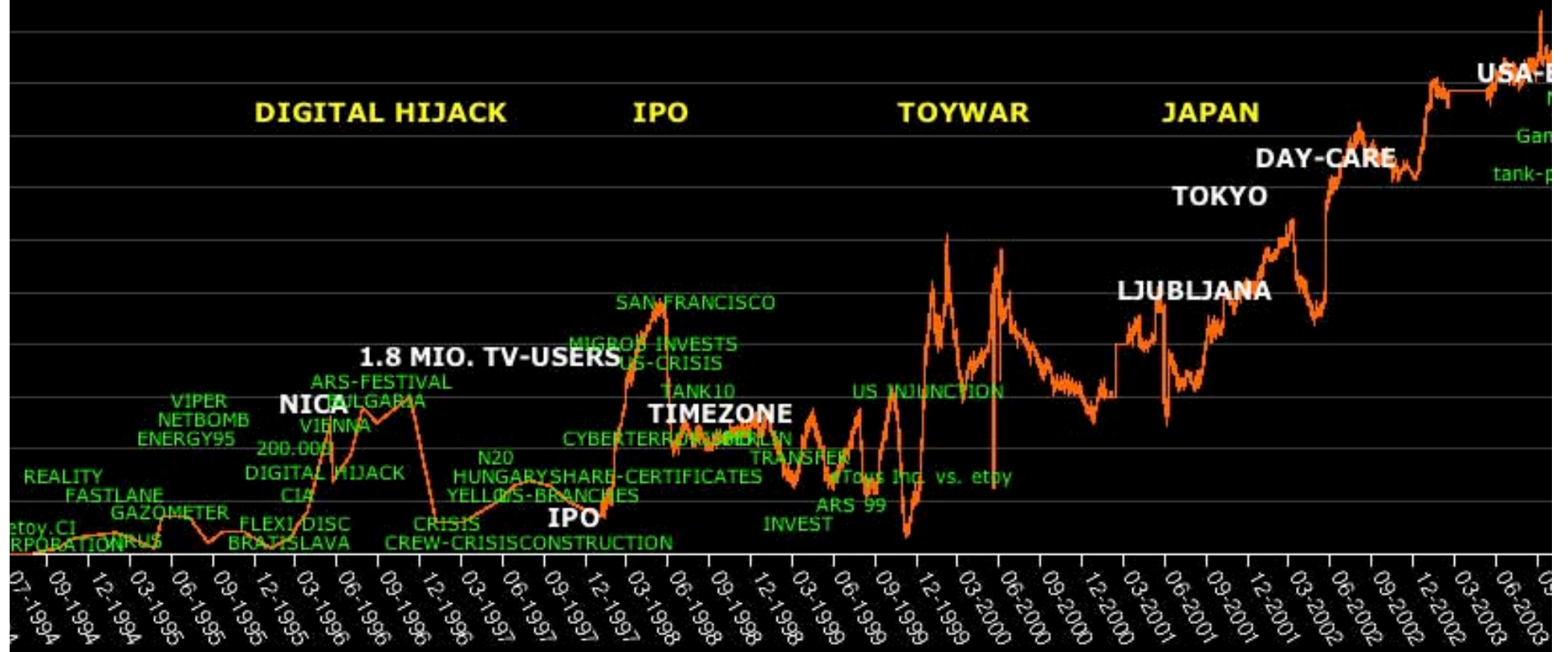
STRATEGY



HISTORY

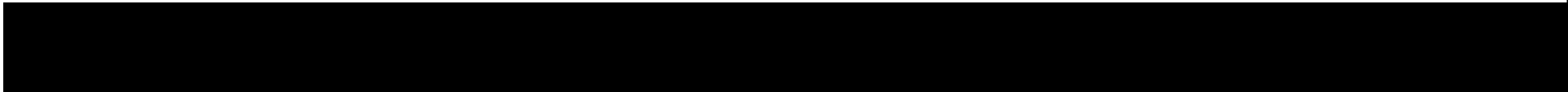
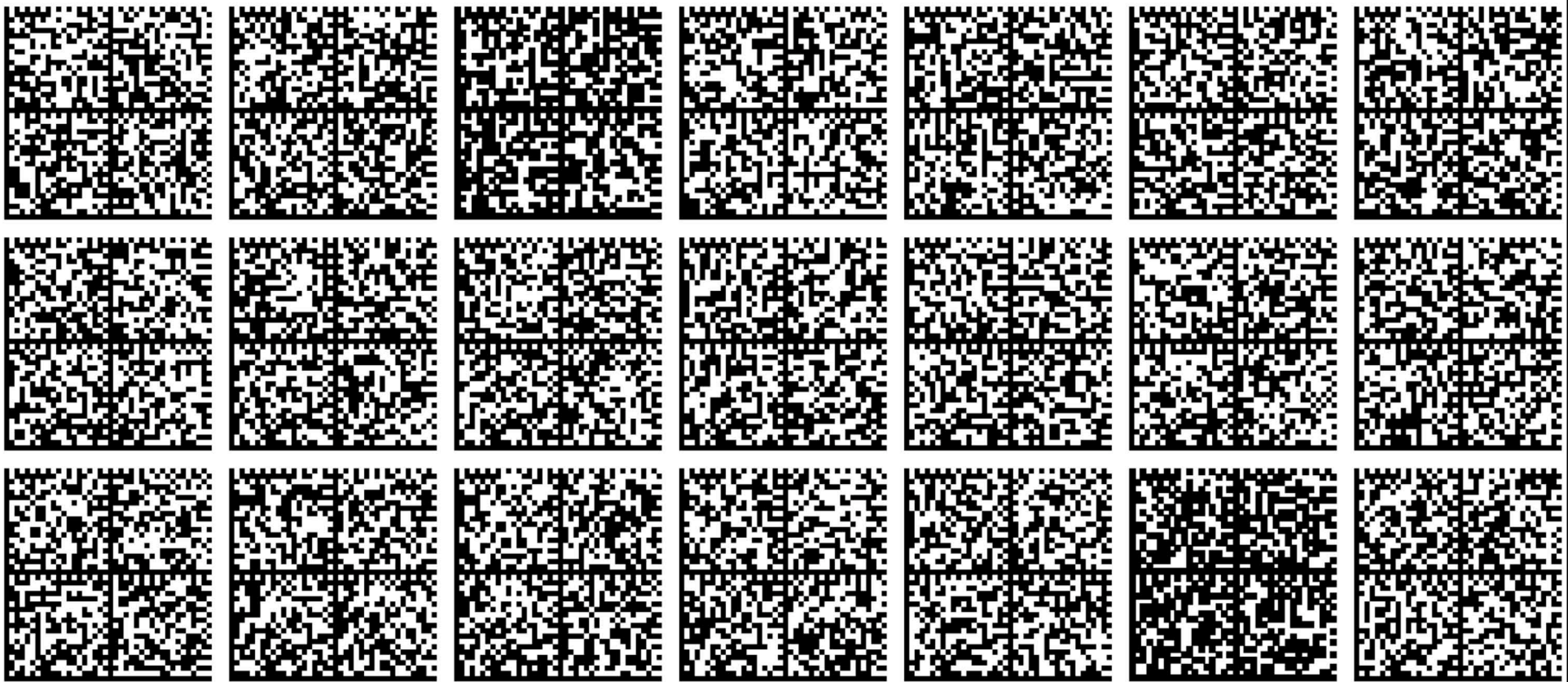
etoy.SHARE / LAST SALE TODAY 2004-06-28: \$ 9.94 (▲ / +0.1%)

| | | | |
|----------------|----------|-----------------|-----------|
| Last Sale: | \$ 9.94 | Net Change: | up |
| 52 Week High: | \$ 10.28 | 52 Week Low: | \$ 8.99 |
| Best Bid: | \$ 2.18 | Best Ask: | \$ 0.02 |
| 30 Day Volume: | 6 | Previous Close: | \$ 9.93 |
| Market: | INT. ART | Symbols: | EYM & EYA |



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EXPERIMENTS









INVESTMENT STRATEGY



INVESTMENT PROCESS

the etoy.CORPORATION is currently in the hands of 2750 etoy.SHAREHOLDERS - art collectors, TOYWAR.soldiers and venture capitalists.

please select list:

MAJOR SHAREHOLDERS

search string:

GO!

| CURRENT VALUE | TOTAL UNITS | ON HOLD | etoy.SHAREHOLDER | NR. CERTIFICATES | VOTING POWER |
|---------------|-------------|---------|---|------------------|--------------|
| \$ 702611 | 71695 | ***** | etoy ZAI, KY Founding member / CEO | 1 | 11.202 % |
| \$ 542420.2 | 55349 | ***** | etoy GRAMAZIO, IT Founding member / President | 1 | 8.648 % |
| \$ 243775 | 24875 | ***** | Joichi Ito, JP etoy.ANGEL-INVESTOR | 7 | 3.886 % |
| \$ 211797.6 | 21612 | ***** | etoy KUBLI, CH Founding m. / vice President & Legal Affairs | 1 | 3.376 % |
| \$ 122705.8 | 12521 | ***** | etoy MONOROM /miss Gabriela von Wyl, TO CEO etoy.VC group / Master of Style | 2 | 1.956 % |
| \$ 102135.6 | 10422 | ***** | Suzy Meszoly, US etoy.CURATOR | 2 | 1.628 % |
| \$ 78400 | 8000 | ***** | MIGROS Corporation, CH Supermarket chain | 2 | 1.25 % |
| \$ 62514.2 | 6379 | ***** | Reinhold Grether, DE Scientist / etoy.ADVISOR | 1 | 0.996 % |
| \$ 61740 | 6300 | ***** | Walter Ruegg, CH Creative Director | 3 | 0.984 % |
| \$ 58800 | 6000 | ***** | Viktor Klima, AT Form. Chancellor of Austria | 5 | 0.937 % |
| \$ 53439.4 | 5453 | ***** | etoy NEWTRON Mr. Fischl, AT etoy.CTO | 1 | 0.852 % |

etoy

BRETT B. MAGNET GALLERY
1000 N. Hollywood Blvd., Suite 100
Los Angeles, CA 90027-4028
Telephone: (310) 771-1111
Facsimile: (310) 771-1112

CR. 10-10-99

NOV 2 1999
LOS ANGELES
SUPERIOR COURT

Address for Plaintiff
Etoy, Inc.

SUPERIOR COURT OF THE STATE OF CALIFORNIA
FOR THE COUNTY OF LOS ANGELES

ETOY INC.

Case No. BC21066

Plaintiff

(PROPOSED) ORDER GRANTING
PLAINTIFF ETOY INC.'S APPLICATION
FOR PRELIMINARY INJUNCTION

MARTIN KUBILLI ETOY CORPORATION,
LEONARDO INFANZAGA, GABO ESPOSITO,
MARRY CALDETTEN, FABIO ORLANDO,
DANIEL COATY and MICHAEL EAL

FILED TELEPHONE NUMBER
Time: 8:30 a.m.
Case: Dept. 31

Defendant

Upon consideration of the evidence submitted by the parties in connection with plaintiff's
Application for a Preliminary Injunction and the arguments presented by counsel in the following
November 29, 1999, IT IS HEREBY ORDERED as follows:

Defendant may not, in any way ("copy"), and may not aid or promote any other person
or in concert with any other person, in copying any of the following plaintiff's
applications of the name:

1. operating a web site with the domain name of www.etoynyc.com;
2. using, displaying or otherwise replicating in any way the domain name
www.etoynyc.com in conjunction with any of the foregoing;
3. selling, offering to sell, soliciting offers to purchase shares of unregistered class
"etoyn stock" to any person in the United States or in California;
4. representing that the mark ETOY is a registered trademark and that a
registration for said mark is issued.

In connection with the Preliminary Injunction plaintiff must file a security bond in the
amount of \$50,000.00 as required by law.

JOHN P. SHOOK

Judge, Los Angeles County Superior Court

COUNTERSIGNED & REGISTERED

etoyn SHAREHOLDER, C/O etoy TRANSFER BANK



etoy.SHARE
No. 000000-0000000/640000

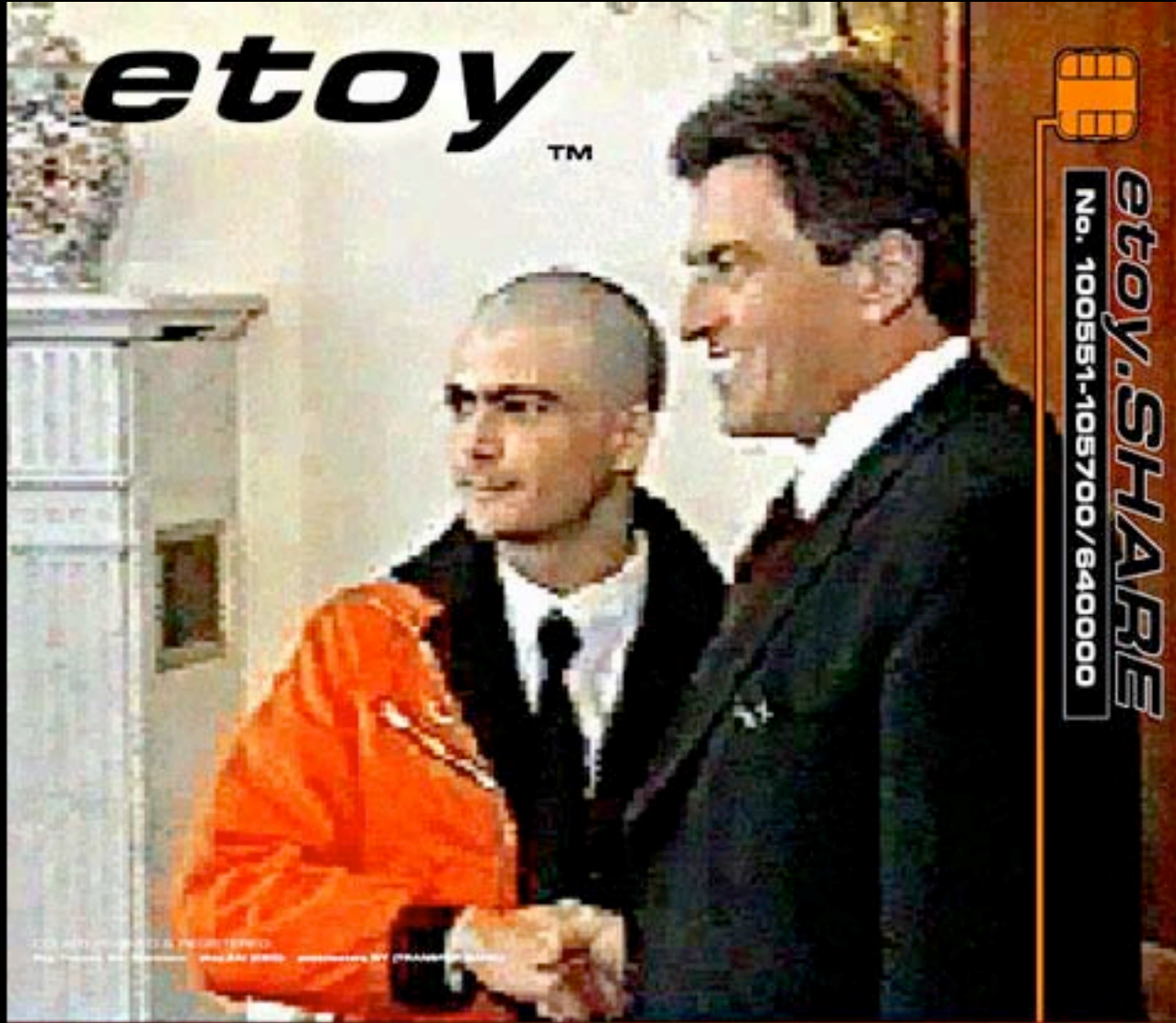


This certifies that "THE SHAREHOLDER" is the record holder of "AMOUNT OF SHARES IN WORDS" fully paid and non-assessable CLASS A shares
(symbol EYA) of the common stock of the publicly-traded corporation etoy CORPORATION, par value: 100 yen per share, actual 7210; www.etoynyc.com/VALUE

DATED: 00-00-00 www.etoynyc.com VALUE: 0000 etoy.SHARE UNITS

any transfer of EYA share ownership must be authorized, countersigned and registered online. Not valid until signed. In case of damage to the chip or loss of the certificate immediately contact: proledon@etoynyc.com

etoy™



etoy.SHARE
No. 100551-105700/640000

CO. AND TRADE MARKS ARE REGISTERED.
REG. TRADE MARKS BELONG TO THEIR RESPECTIVE OWNERS BY PATENT OFFICES.

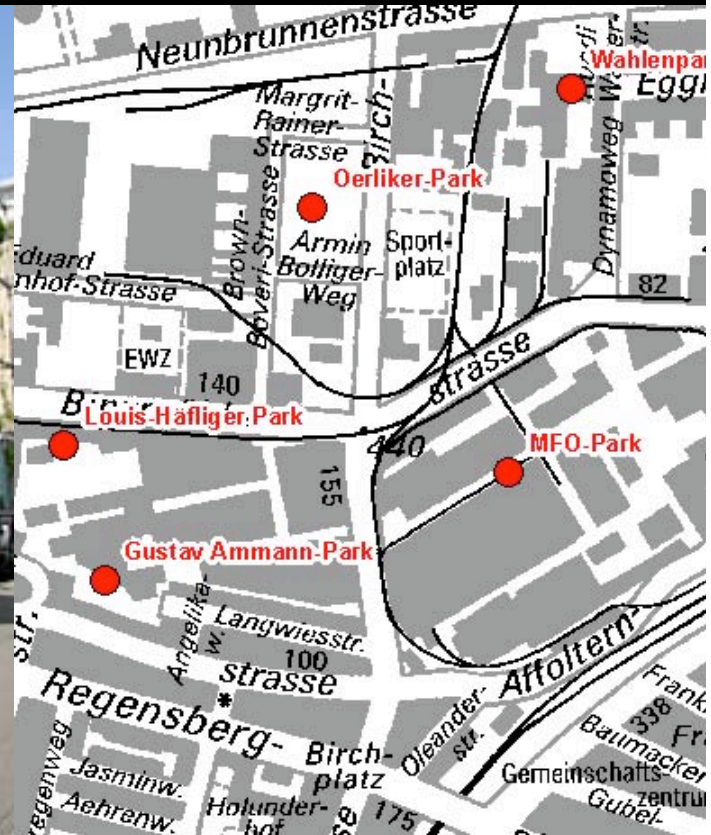
This certificate states "ETMARK" is the record holder of "FIVE THOUSAND ONE HUNDRED FIFTY" fully paid and nonassessable CLASS A shares (Symbol EYA) of the common stock of the culture-made manufacturing etoy CORPORATION, par value .001 yen per share, actual price: www.etoy.com/VALUE

DATED 03-04-04
www.etoy.com

VALUE: 5150 etoy.SHARE UNITS

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welcome to etoy at mfo



for a private tour contact
haefliger@etoy.com